

## **WHO WE ARE**

The BC Trucking Association (BCTA) is a member-based, province-wide, non-profit motor carrier association formed solely to advance the interests of motor carriers in all corners of British Columbia. Founded in 1913, BCTA includes among its members for-hire and private carriers hauling every conceivable type of freight including manufactured goods, heavy specialised commodities, bulk products, household goods and general freight. We also represent motor coach, courier, and waste management companies and suppliers to the industry.

Some of our members are Canada's largest trucking, courier and motor coach companies, but the majority are small to medium size, often family-owned enterprises.

Our motor carrier members operate about 16,000 vehicles, employ over 26,000 people and generate approximately \$2.2 billion annually in revenues in British Columbia.

In addition to our direct members, we represent the following associations:

- BC Association for Crane Safety
- Concrete BC
- Manufactured Housing Association of BC

# Mission

Through consultation and communication with our industry, government and the public, we will promote a prosperous, safe, efficient and responsible commercial road transportation industry that contributes to the economy of British Columbia. We will provide value to our members through programs and services.

Leading a safer, stronger and more sustainable road transportation industry.

# WHAT WE DO

# CIVILLE

#### **Advocacy**

Representing our members is the most important service the BC Trucking Association provides. With their input, we deal with federal, provincial and municipal government representatives to promote regulations and policies that are necessary, effective, fair, enforced consistently, and do not impose unreasonable financial or administrative burdens on motor carriers.

#### **Education & Training**

For today's road transportation professional, continuing education is an important element of maintaining a competitive edge. BCTA and our partners offer training courses, workshops and seminars that keep you and your staff informed and current on regulations that affect your businesses, increase your business value through leadership and HR training, and boost your safety programs. Visit our **training webpage** to see available dates of all of the training that we offer.

#### **Industry News & Information**

Our members receive the latest news and information about the industry, including regulatory updates and access to resources to help them make informed decisions about their operations.

# events

As a benefit of being a member, BCTA offers various networking events where you can meet and connect with likeminded individuals in the industry. These events provide an opportunity to expand professional networks, collaborate with others, and learn about the latest trends and advancements in our sector. Whether it is a networking dinner, golf tournament, or conference, our events are designed to bring people together, foster relationships, and promote professional growth.

# strategy

Effectively advance the interests of BCTA members

Lead the trucking industry in environmental stewardship

Design and deliver products, services, and programs to meet the needs of BCTA members

Create a collaborative, sustainable organization



BCTA was invited to participate on the **BC Centre for Innovation Hydrogen Coalition**, with the goal of
establishing recommendations government can
implement to support hydrogen adoption throughout the
province, with emphasis on Metro Vancouver.

We also participated in Metro Vancouver Visioning 2035 Workshop for Low-Carbon Hydrogen Ecosystem.

**Transportation 2050**: we are pleased that the role the transportation sector plays supporting affordability was recognized in the new Regional Transportation Strategy for Metro Vancouver.

BCTA successfully advocated to address hazardous emissions from commercial vehicles through CVIP vs. the proposed development of a new commercial air care program.

BCTA's Zeroing in on ZEV- Low & Zero Emission Commercial Vehicle Summit in November had 11 vehicles on display across eight original equipment manufacturers with more than 250 registrants for the event. The Minister of Transportation and Infrastructure (MoTI) and the Minister of Energy, Mines and Low Carbon Innovation were also in attendance at this first-ever event held in Canada.

#### You asked and we listened:

BCTA lobbied MoTI to express the need for **expanded utilization of long combination vehicles** (LCV) in BC, specifically a BC-AB LCV road network.

We also lobbied for the ability to couple and decouple LCVs at designated commercial rest areas. LCVs transport more cargo with greater fuel efficiency than a single trailer, reducing their carbon footprint and emitting less greenhouse gases.

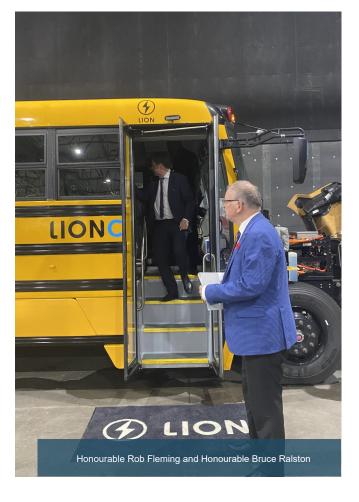
BCTA advocated for the BC Government to legislate a **zero emission vehicle sales mandate** for our sector.

We recommended province-wide **idle management regulation** for BC's medium- and heavy-duty (MHD) commercial road transportation sector.

BCTA recognizes the price differential that exists between diesel and electric medium- and heavy-duty vehicles, which is why we successfully advocated for an increase in SUVI (speciality-use vehicle incentive) funding from \$100k to \$150K to better encourage early adoption.









# CleanBC Heavy-duty Vehicle Efficiency Program

The BC Trucking Association (BCTA), in partnership with the B.C. Ministry of Transportation and Infrastructure proudly announced the fourth offering of the CleanBC Heavy-duty Vehicle Efficiency (HDVE) Program in August. The Province of British Columbia has committed \$3.5 million to Year-four of the Program that runs from August 12, 2022, to August 31, 2023, or until the funds are fully allocated, whichever comes first.

To be eligible for program incentives, companies must meet the full eligibility criteria that are available in the HDVE Program Guide. Applicants must also successfully complete the free Program Course that describes the benefits of using different fuel-saving technologies and practices. Upon successful completion of the course, participants are eligible to apply for CleanBC HDVE Program Incentives, featuring rebates on the purchase and installation of qualifying fuel-saving equipment. Incentive amounts are up to \$15,000 per vehicle and up to \$100,000 per fleet for purchase and installation of approved fuel-saving equipment and technology.

For more details, visit our CleanBC HDVE webpage.

\*The CleanBC Heavy-duty Vehicle Efficiency Program is funded by the Province of British Columbia and administered by BCTA.







hdve

BCTA extended Year-three of the HDVE Program until September 30th to provide carriers with six additional months to apply and take advantage of the funding provided.

Year-three paid out more than \$1.2 million in program incentives to over 70 companies.

The Government of BC approved the HDVE Program for two additional years with an increase in funding to \$3.5 million.

#### To-date the HDVE Program has:

- Trained more than 341 participants across 284 companies
- Removed 19.1 million litres of diesel fuel burned provincially and 19.1 ktCO2 e emissions provincially, equivalent to removing more than

**11,096 passenger vehicles** from our roads provincially (and more than 14,741 passenger vehicles across North America)

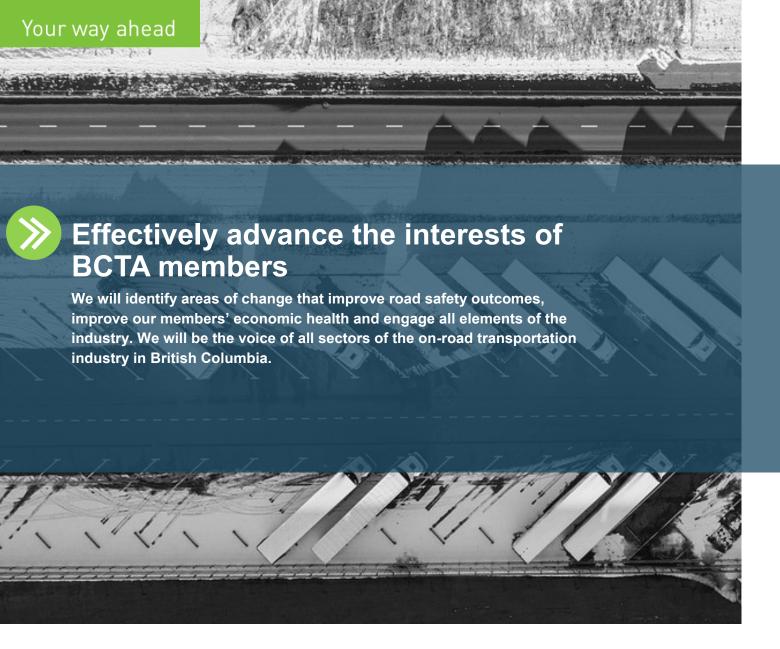
Emission reduction technology is not only beneficial for climate change, but also uses less fuel, which can equal thousands of dollars each year in cost savings making the goods our sector transports more affordable for all British Columbians.

-Cory Paterson, BCTA Vice President



The CleanBC Heavy-duty Vehicle Efficiency Program can help you save money AND the environment.

The CleanBC Heavy-duty Vehicle Efficiency Program is funded by the Province of British Columbia and administer by BCTA.



BCTA's **Mandatory Entry-level Training (MELT) Grant Program** is launched to provide motor carrier members with funding to support relevant skills training.

We strongly supported the national application by Trucking HR Canada which resulted in a **\$46 million sectoral workforce federal grant program** to begin in 2023 to support training of employability skills in Canada's trucking sector.

BCTA completed our third annual **Compensation survey** to provide members with robust benchmarking data on current compensation trends—the only source of this comprehensive information for BC.

With the increasing demand for professional, skilled drivers, the MELT grant allows individuals the opportunity to receive quality training and improve their career prospects, while also ensuring the safety of our roads and the efficient delivery of goods.

-Dave Earle, BCTA President & CEO



### **MELT Grant Program**

The BCTA Mandatory Entry-level Training Grant Opportunity provides funding to motor carrier members to support relevant skills training for unemployed or currently underemployed employees to the needs of the business and the participant's job. BCTA administers the grant funds which are used to pay for MELT throughout BC.

BCTA motor carrier members are eligible to apply for funding through the grant opportunity. Once they identify and recruit candidates for MELT, the motor carrier member will provide information as required and provide written confirmation of intent to hire the candidate upon successful completion of MELT.

BCTA will evaluate the application against pre-set criteria and if successful, will then identify and directly fund a MELT opportunity for the candidate.

For more details, visit our MELT Grant Program webpage.





Funding provided by the Government of Canada through the Canada-British Columbia Workforce Development Agreement.



ferries

BCTA's **BC Ferries Task Force** includes BCTA motor carrier members and representatives from BC Ferries with the purpose to identify both short-term and long-term opportunities to further support the efficient movement of goods.

#### **Task Force Wins:**

Reconsideration of the oversized rate for loads between 9' to 13'.

Review of BC's reservable deck space policy for oversized vehicles.

Implementation of a pilot late-night commercial sailing on the Tsawwassen – Duke Point route.

Implementation of a priority access phone line for commercial drivers/carriers.

Imminent implementation of commercial fare savers for off-peak sailings (consistent to that of passenger vehicle fare savers), with the goal of motivating those carriers with flexible delivery schedules to utilize off-peak sailing times, freeing up deck space for other carriers.

great strides in promoting the efficient movement of goods on BC Ferries, including the implementation of a commercial reservation priority phone line, commitment by BC Ferries to explore a commercial fare saver rate for off-peak sailings, and deferment of the new 9' to 13' rate class.

-Dave Earle, BCTA President & CEO

Development of a webpage that outlines current conditions, route status, and real-time visibility to main deck space.

Deployment of a coastal class vessel on route 30 (Tsawwassen – Duke Point) for summer of 2022 which will provide additional commercial capacity to support goods movement to/off Vancouver Island.

Delay implementation of new BC Ferry rate for 11' to 13' wide for 90 days.







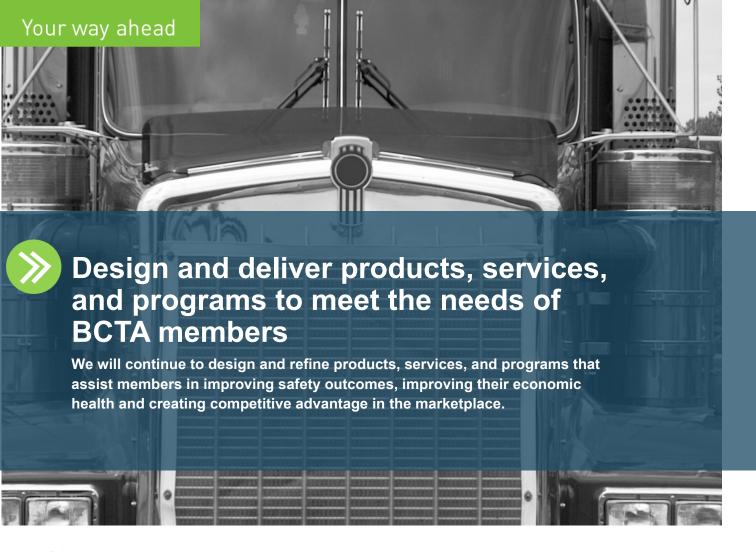
We coordinated the testing of AutoSocks devices as a snow chain alternative for trucks, further exploring technology that is effective and efficient for drivers BCTA's submissions to the Minister of Transportation and Infrastructure that are focused on safety include:

- Making Carrier Profiles publicly available
- Increasing NSC auditor staffing and increasing audits for non-compliance
- Mandating electronic logging devices and speed-limiters
- Improving highway maintenance
- Increasing the quality and quantity of commercial vehicle rest stop facilities
- Installing automated gates for Highway 5 (road closure during inclement weather events)

BCTA recommended additional capital funding for the OnRouteBC online permit system, with the request for proposal being let and contractor hired.

We advocated for increased staffing at the provincial permit centre, which lead to significantly less permit wait time during the peak period between April and September.

A width and length review with MoTI was initiated to ensure CVSE has a comprehensive list of policies to review and identify which are most disruptive to industry.



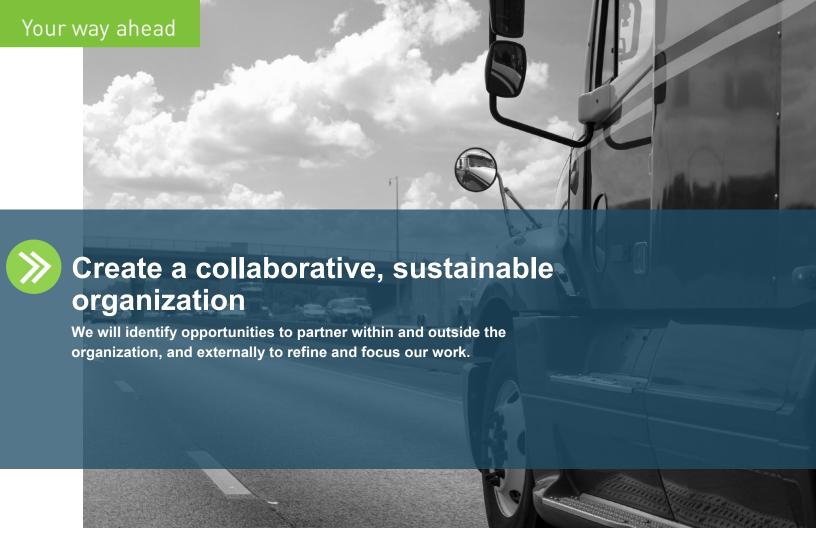
BCTA surveys operating and supplier members throughout the year to gain valuable insight to inform our advocacy. 2022 surveys included topics such as BC Flood Impact, CleanBC HDVE Program Operating Expenses, and Women in Trucking Industry Feedback.

Thank you to all members who take the time to participate. The survey data collected help provide recommendations to the Board of Directors on policy issues of interest to our membership, assist BCTA staff with research projects and policy drafting, and offer feedback to various government agencies and departments seeking a BCTA member perspective on proposed policies or programs.

**#BCStrong**: Flood relief was our focus this year, ensuring members were aware of the resources available to them.

Regular member updates were made to inform of any changes to policy or infrastructure. To facilitate goods movement, BCTA supported CTA in its work wit the federal government and US Customs and Border Protection in creating a temporary in-transit process that was extended until March 31, 2022.

**COVID-19**: BCTA helped members navigate COVID-19 testing, quarantine, isolation, and ArriveCAN requirements.

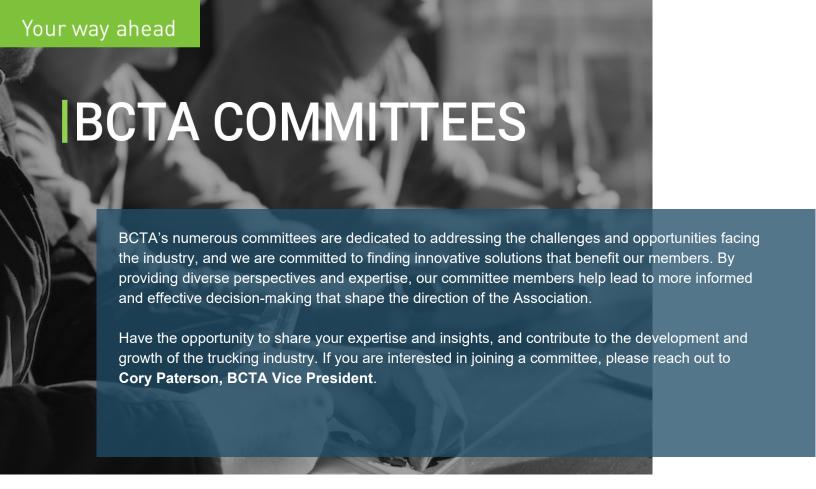


We strengthened our relationship with third party groups that support the interests of our members, and were proud to work alongside the following in 2022:

- BC Business Council Environment Committee
- BC Centre for Innovation Hydrogen Coalition
- Cascadia Innovation Corridor
- Commercial Vehicle Working Group
- Employers Forum
- HydrogenBC
- International Mobility and Trade Corridor Steering Committee
- Motor Coach Canada
- Port of Vancouver Port Forward
- Transportation 2050 Stakeholder Advisory Group
- Vancouver Board of Trade Transportation Committee
- Western Canadian Shippers Coalition

Regarding infrastructure, BCTA ensured that we:

- Scheduled quarterly meetings with district MoTI managers
- Participated in regularly scheduled MoTI Project Update Meetings for: Highway 91/17, Pattullo Bridge Replacement, Taylor Bridge, 3-laning of Highway
  - 1, Highway 99, and more
- Helped to advance and were involved in the early-stage planning for the Steveston Interchange Project
- Continued the Kicking Horse Canyon/Highway 1
   Working Group to inform transportation plans due to increased construction



#### | Cross Border

Responsible for obtaining input for CTA on national discussions with US Customs and Border Protection, Canada Border Services Agency and other government agencies, such as food and agriculture, involved in regulating border crossing activities as well as trade and security programs such as Free and Secure Trade (FAST), Customs-Trade Partnership Against Terrorism (C-TPAT), and Partners in Protection (PIP); and for engaging regional USCBP and CBSA contacts on issues specifically related to BC's border crossings.

#### **Human Resources**

Develops and recommends policy positions in order to advance BCTA's human resources goals as first defined in our Industry Human Resources Strategic Plan in 2006. The HR Plan focuses on five areas: Communications and Promotion; Attraction, Recruitment and Retention; Truck Driver Training and Financing; Commercial Driving Licensing; and Strategic Plan Oversight and Renewal.

#### Insurance

Represents the insurance interests of the motor carrier industry. The committee liaises with ICBC on matters of industry coverage, product development and premiums for commercial vehicles, reviews and comments on Workers' Compensation Board benefits, assessments, etc., and all aspects of Employment Insurance.

#### Intermodal

Responsible for strategy, not operational issues, recommending intermodal policies for the BCTA Board of Directors' consideration, and to provide a forum for comment on the regulatory scheme for the container trucking sector while it exists.

#### Lower Mainland Transportation Issues

Discusses Lower Mainland transportation issues such as infrastructure development, transportation planning and demand management, mobility pricing, truck routes, HOV usage policy, and highway design and maintenance.

#### **Motor Coach**

Deals with all issues related to the motor coach industry, including passenger transportation regulations and policies, the Passenger Transportation Board, vehicle safety and maintenance regulations, driver hours of service, Canada Border Services Agency requirements, and routing.

#### Safety

Responsible for dealing with policy issues related to safety and loss prevention, including driver, vehicle and rules of the road safety regulations, the National Safety Code, carrier excellence programs, TDG, drug and alcohol regulations, and fatigue management programs. This Committee also deals with WCB occupational health and safety regulations (e.g., fall protection) as well as Part II of the Canada Labour Code (i.e., Occupational Health & Safety Regulations) and acts as the NSC Task Force with CVSE.

#### Sustainability

Establishes policy recommendations in support of promoting a greener heavy-duty commercial transportation sector; reviewing/preparing submissions to government in response to vehicle inspection and environmental standards (e.g., fuel saving technologies, fuel efficiency standards, engine "smog" emission standards, CVIP, etc); and low carbon fuel standard regulations.

#### **Marine Transportation**

Responsible for promoting the efficient movement of commercial vehicles transporting goods and people to BC communities via marine transportation.

#### Oversize-Overweight

Discusses all matter of policy related to the movement of overweight/over dimensional, and non-reducible loads including permitting requirements, hours of operation, vehicle configurations and routing, and related changes that are being considered under the New West Partnership Trade Agreement.

#### Spill Response

Develops and recommends road transportation spill response policies, processes, and strategies for regulated products, provincially (Environmental Management Act) and federally (Transportation of Dangerous Goods Act), for the BCTA Board of Directors' consideration.

#### Women in Trucking

Develops BCTA policy recommendations to encourage diversity in employment and support women in our industry with issues such as training, safety, compensation, and professional development.



### **ASSOCIATE MEMBERS**

BCTA membership offers like-minded companies-committed to safety, efficiency, prosperity, and responsibility- the chance to build strong connections within the trucking and motor coach industries in BC. Our associate members, suppliers of equipment and services, support both motor carrier members and BCTA in our day-to-day operations, through service on policy committees and in planning and sponsoring BCTA events.

Any community relies on relationships sustained though engagement, participation, familiarity, and friendship. At BCTA, these relationships thrive with the generous assistance of our associate members. Thank you for your support!



### SAVE THE DATE

Spring Dinner, Langley: April 20, 2023

AGM + Management Conference, Kelowna: June 9-11, 2023

Golf Tournament, Pitt Meadows: September 12, 2023

Christmas Party, Langley: December 7, 2023

### TRAINING



For today's road transportation professional, continuing education is an important element of maintaining a competitive edge. BCTA and our partners offer training courses, workshops and seminars that keep you and your staff informed and current on regulations that affects your business. Visit our training webpage for details on:

- National Safety Code (NSC) Program Course, Level 1 & Level 2
- CleanBC Heavy-duty Vehicle Efficiency Program Course
- CarriersEdge: BCTA's online training service







BC TRUCKING ASSOCIATION

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